

Intergenerational Exchange: Connecting Learning Experiences Across Generations

Michal Matějka¹, Roman Kořán²

DOI: https://doi.org/10.53349/resource.2024.is1.a1252

Abstract

Intergenerational exchange, defined as interaction and communication between different generations, offers the potential for synergy between life experiences and learning. This concept represents an essential dimension of social capital and social learning that goes beyond traditional forms of education. Within this multidimensional phenomenon, intergenerational mentoring is required, where older generations pass on their accumulated experiences to younger generations, thereby facilitating the development of critical thinking and complex social understanding. For the effective implementation of intergenerational exchange, adaptability and flexibility of educational programmes and strategies is a key factor to ensure that the needs of different generations are addressed comprehensively. In this context, it is important to clarify that intergenerational exchange is not just a one-way process but rather an interactive dialogue that can involve different forms of learning, including formal, non-formal and incremental learning. It also includes aspects of social capital and promotes community involvement. This pilot study focuses on theoretical and practical research that explores the impact on social cohesion and mentions potential challenges associated with this process. It also analyses the factors that influence the successful implementation of intergenerational learning and identifies strategies for promoting intergenerational dialogue and learning.

Keywords: Intergenerational exchange, Intergenerational mentoring, Social capital, Social learning, Education, Comprehensive social understanding, Incremental learning, Community engagement, Social cohesion, Gender and intergenerational exchange.

E-mail: michal.matejka@is.peuni.cz

E-mail: roman.koran@peuni.cz

¹ Pan-European University, Faculty of the College of Business. Department of Economics and Human Resources, Spálená 76/14, Nové Město, 110 00 Prague 1, Czech Republic,

² Pan-European University, Faculty of the College of Business. Department of Economics and Human Resources, Spálená 76/14, Nové Město, 110 00 Prague 1, Czech Republic,



1 Introduction

Intergenerational exchange is gaining increasing recognition as an essential pedagogical approach that focuses on connecting individuals of different generations and promotes sharing educational experiences and knowledge. This practice recognises the value of intergenerational learning and seeks to bridge the gaps between other age groups, facilitating the transfer of wisdom, skills and perspectives. Intergenerational exchange enriches the learning experiences of older and younger participants but also strengthens social bonds and fosters a sense of belonging and understanding between generations. The concept of intergenerational learning exchange is based on the belief that individuals of different age groups can learn from each other and contribute to the development of others. For younger learners, connecting with the older generation provides unique opportunities to gain insights into historical events, cultural traditions and life experiences that textbooks alone cannot provide. Conversely, older adults benefit from active participation in intergenerational exchanges by remaining engaged and continuing to contribute their knowledge and skills to the community. Intergenerational exchange is even more critical in today's rapidly changing world, characterised by technological advances and evolving social dynamics. By connecting different generations, this practice enables the transmission of traditional knowledge and values while supporting the development of digital literacy and other 21st-century skills. In addition, intergenerational exchange helps to overcome stereotypes and prejudices between age groups and promotes empathy and understanding in the educational process for both groups.

This thesis aims to explore the concept of intergenerational exchange as a means of connecting learning experiences across generations. It will explore the benefits and challenges associated with this practice and identify potential strategies for successful implementation into practice. It will also focus on the role of technology and the importance of creating inclusive environments that foster meaningful connections between individuals of different age groups. In conclusion, intergenerational exchange as a pedagogical approach holds tremendous potential for developing comprehensive and inclusive learning environments for all given age groups.

By actively promoting the sharing of experiences, knowledge and skills between generations, educational institutions can harness the power of intergenerational collaboration to improve the overall educational process and strengthen community social ties.

2 Intergenerational Exchange

Intergenerational exchange, defined as interaction and communication between different generations, carries the potential for synergy between life experiences and learning. This



concept represents an essential dimension of social capital and learning that transcends traditional forms of education (Najjar & Singh, 2016).

It involves intergenerational mentoring, whereby the older generation passes on their accumulated experiences to the younger generation, facilitating the development of critical thinking and comprehensive social understanding (Hui, Chan & Tse, 2018).

For the effective implementation of intergenerational exchange, adaptability and flexibility of educational programs and strategies are key factors that allow for comprehensive consideration of the different needs of each generation. Intergenerational exchange should be seen as an interactive dialogue and not just a one-way process that involves various forms of learning, such as formal, informal, and incremental learning. It also includes aspects of social capital that contribute to community involvement and strengthening social cohesion.

A comprehensive study that focuses on theoretical and practical research is necessary to understand the impact of intergenerational exchange on social cohesion and to identify potential challenges associated with this process. It is required to analyse the factors influencing the successful implementation of intergenerational learning and identify strategies to promote intergenerational dialogue and learning (Hui, Chan & Tse, 2018).

2.1 Intergenerational Mentoring and Supervision

Intergenerational mentoring is a key element of intergenerational exchange, in which the older generation passes on its accumulated experience and learning to the younger generation. This process promotes the development of critical thinking and comprehensive social understanding. Intergenerational exchange is an important element of social capital and social learning that transcends traditional forms of education (Najjar & Singh, 2016).

Intergenerational supervision in education is a concept that brings together different age groups (generations) to provide education and support. This approach involves bringing together different age groups, such as children, youth, and older generations, to share knowledge, experiences, and skills (Hui, Chan & Tse, 2018).

In practice, intergenerational supervision in education can take different forms:

- 1) Mentoring and tutoring: Older individuals can mentor and guide younger people in areas where they have experience and knowledge. This can occur in school settings, non-formal education, or community programmes.
- **2) Mutual exchange of skills and knowledge:** Children, young people and older generations can work together on projects or activities where each group brings unique perspectives and skills.
- **3) Volunteering and volunteering**: People of different age groups can work together as volunteers in schools, communities, or for a particular social initiative.



4) Community programs and events: Organizing events that bring people of different ages together through workshops, cultural events, clubs, etc (Najjar & Singh, 2016).

Intergenerational supervision in education brings many benefits. It helps create stronger communities where people learn from each other and build intergenerational relationships. This approach can help improve understanding and respect between generations and reduce social isolation and loneliness among older people. It also promotes the development of skills in younger individuals and strengthens their self-esteem.

During the implementation of intergenerational supervision in education, it is important to provide an appropriate environment for these interactions, respecting the individual needs of each age group and encouraging an open exchange of views and experiences (Suchá, 2021).

2.2 Social capital in intergenerational exchange

Social capital is vital in intergenerational exchange because it provides the basis for relationships, trust and cooperation between different generations. Social capital is defined as a set of norms, values and social ties that facilitate cooperation and social interaction. In an intergenerational context, social capital is a resource that promotes the transfer of experience and learning between generations. Intergenerational exchange also contributes to strengthening social capital through networking and community development.

Younger generations can benefit from older generations' expertise and practical experience, thereby expanding their social and economic opportunities. Implementing intergenerational exchange regarding social capital requires active support and participation from individuals and institutions. It is essential to facilitate building and maintaining social ties to enable knowledge transfer and the potential for intergenerational learning. Detailed scientific research and studies are necessary to understand and value social capital in intergenerational exchange and to identify the most effective ways to promote its development and use in intergenerational interactions (Hui, Chan & Tse, 2018).

2.3 Social learning in the young generation

Social learning is the process by which individuals acquire knowledge, skills and practices through interaction with other members of society. It is based on the premise that social interaction and observation of other people play a crucial role in shaping individual behaviour and learning. In intergenerational exchange, social learning becomes even more important as different generations can share their experiences, knowledge and perspectives (Hui, Chan & Tse, 2018).



In this way, younger generations can learn from older generations how to solve problems, adapt to change, and develop on a personal and professional level. Social learning is promoted through various forms of interaction, including direct mentoring, modelling, collective information. learning, and sharing resources and This process a dynamic exchange of knowledge and the anchoring of that knowledge in a social context. To achieve successful social learning in intergenerational exchange, it is important to create a supportive environment that encourages respect, open communication, and cooperation between generations. It is also necessary to consider each generation's individual needs and preferences and create space for mutual learning and sharing of experiences.

Research studies, articles, and theoretical approaches are available for a scientific perspective and a deeper understanding of social learning in intergenerational exchange. These resources provide a framework for analysing social learning processes and the benefits of intergenerational exchange in the context of society (Brücknerová, Kamanová, Novotný, Pevná, & Rabušicová, 2016).

Examples of social learning in the young generation:

- Digital and social media: Young people are exposed to social learning through various social media platforms. These media influence their behaviour, opinions, and attitudes through information sharing and interaction with human consciousness and the content of the information shared.
- **2) Cultural Diversity and Globalization:** Young people are exposed to diverse cultures and views due to globalisation and the diversity of society. This enables their understanding of the world and opens up new perspectives.
- **3) Behavioural patterns and values:** The young generation learns from observing and interacting with different behavioural patterns and values in the family, school, community and through the media. This can shape their values and beliefs (Suchá, 2021).
- **4) Education and schooling:** Schools play a vital role in socialisation and formal education.
- 5) Family and community environment: Young people learn much from their family and community environment. Values, traditions, and attitudes are integral to socialisation and thus implement value influences into some aspects of community behaviour and their diverse worldviews (Matějka et al., 2023).

The impact of social learning on the younger generation can be enormous. The rapid development of technology and communications can cause reduced levels of reality and



logical reasoning. Young people can absorb various information and values, positively and negatively impacting their behaviour, feelings, attitudes, and decision-making.

Therefore, it is essential to promote critical thinking and spread media literacy among the young generation so that they can analyse information, distinguish between different perspectives, and form their own considered opinions and values (Kořán et al., 2023)

3 Education in a Global Context

Education across generations plays a key role in the global context, not only as a means to transfer knowledge and skills but also as a means to develop and strengthen societies across generations (UNESCO, 2015). Education can influence socio-economic growth, improve social mobility, and enhance human capital in society. In an intergenerational context, education is an important aspect of transferring knowledge and skills from generation to generation. Older generations can pass on their wealth of experience and wisdom to younger generations, which contributes to developing their cognitive and social skills. At the same time, younger generations can participate in innovation and share their new knowledge and perspectives, contributing to social development (Hui et al., 2018).

An intergenerational approach in education requires cooperation between different generations and respect and use of different experiences and perspectives. It is crucial to create an environment conducive to intergenerational learning and dialogue that allows for mutual inspiration and cooperation. Many research studies, articles and theoretical approaches exist for the global context of education across generations. These resources provide insights into the benefits and challenges associated with implementing intergenerational learning and offer strategies for effectively integrating different generations into education (Chen & Pu, 2012).

3.1 Social Understanding Complex

The social understanding complex represents a deep and complex level of understanding between members of a society that involves not only positive perception and respect but also an understanding of cultural, social and emotional aspects. It is the ability to perceive and understand diversity in society and accept individuals with unique values, beliefs, and experiences. Active engagement in interactions and dialogues with diverse groups and individuals, with an open mind, is essential to achieve a comprehensive social understanding and a willingness to focus on differences and similarities in perceptions and representations of reality. Such an approach allows for a deeper understanding of the context in which an individual finds himself or herself and for broadening perspectives on social and cultural diversity. Education and awareness-raising play a key role in promoting a comprehensive social understanding within society. Inclusive education and multicultural programmes have



the potential to broaden awareness of different cultures, values and attitudes, thereby building respect and tolerance for different perspectives. The scholarly perspective on the field of comprehensive social understanding includes extensive research and theoretical approaches.

These studies provide important information and insights into the processes that facilitate or hinder the development of complex social understanding and offer ways in which education and outreach can support this field (Bertucci, 2017).

3.2 Incremental Learning

Incremental learning, also known as "gradual learning or adaptive learning", is the process of acquiring and developing knowledge, skills and abilities through incremental improvement. In incremental learning, individuals focus on personal development, acquiring new skills and improving their abilities through patience, dedication and improvement in response to feedback and experience. Incremental learning is linked with a growth mindset in everyone's personal life, emphasising the belief that intelligence and skills can be developed through effort and endeavour. This approach promotes resilience to failure and increases motivation to learn and improve, leading to improved performance and achievement in the long term. In incremental learning, the individual's active participation in his or her own learning process, reflection and correction of mistakes, and the ability to learn from and adapt to new situations are essential.

Research on incremental learning and growth mindset provides important insights into how this approach affects an individual's learning performance, motivation, and personal growth (Carver & Scheier, 2014).

3.3 Community Engagement in Education Based on Intergenerational Exchange

Community engagement in intergenerational learning involves different generations' active involvement in joint projects and activities that benefit the community (Harwood et al., 2015). This approach aims to strengthen social cohesion and community development and promote sustainable social development. There are many benefits to community engagement in education through intergenerational exchange. Research shows that community engagement in education enhances the performance, motivation, and sense of belonging of individuals and teams, as well as influences positive community-wide change. Increased communication, collaboration and mutual support across generations lead to trusting relationships and strengthen social capital in the community. To promote community engagement in intergenerational learning, it is vital to consider the individual needs and preferences of each generation, as well as create an environment that fosters inclusive and respectful dialogue between generations (Burke & Bertucci, 2017).



The involvement of community organisations, schools, and parents is also crucial for the successful implementation of community engagement in education (Brücknerová et al., 2016). The older generation passes on their knowledge and skills to the younger generation, which contributes to the development of their competencies and the educational development of the younger generation" (Harwood et al., 2015).

"It also increases the younger generation's awareness of the experiences, traditions, and values of the older generation, which promotes the cultivation of education, respect, and mutual understanding between generations" (Burke, K., & Bertucci 2017).

4 Social cohesion in intergenerational exchange in the male and female population

Social cohesion is the force that binds individuals in a community together and creates mutual trust, belonging and cooperation. In the context of intergenerational exchange, social cohesion significantly impacts the development and maintenance of relationships and the promotion of social capital. This process creates opportunities for cooperation, sharing experiences and mutual understanding, which strengthens the bonds of solidarity and belonging between generations. Social cohesion in intergenerational exchange is linked to various factors. For example, common goals and values, mutual understanding, respect, and a belief in the benefits of cooperation and exchange between generations. It is also important to have an environment that encourages open communication and interaction between generations. Gender can play an important role in this process as there are certain expectations, roles and norms associated with each gender in different societies. Yet, it is important to consider that these roles may be different in different cultures and may be influenced by social, economic, and political factors (Hui et al., 2018; Lavoie & Deaudelin, 2012).

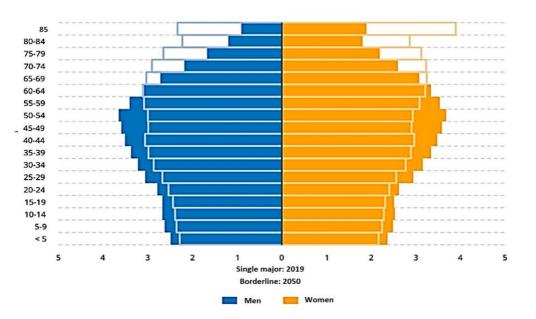


Fig 1:

Population pyramid, EU-27, 2019 and 2050% share of the total population (Source: Kořán et al., 2023, s. 94)

4.1 Educational Challenges in the Intergenerational Consensus

Education in the global context faces many challenges that affect its effectiveness and the achievement of equity. Here are some examples of these challenges, supported by expert sources:

- 1) Technology generation gap: Different generations have different relationships with technology. While younger generations are more technologically savvy, older generations may struggle with modern technology. Educational institutions should find ways to bridge these differences and enable all generations to use technology effectively for education.
- 2) Differences in learning preferences: Different generations may have different learning preferences and education. Older generations may prefer traditional learning methods, while younger generations focus on interactive and digital forms of learning. This diversity requires flexibility and adaptation in educational programmes (Brücknerová et al., 2016).
- 3) Changes in the labour market and the skills gap: New skills are needed with the rapid pace of change in technology and the labour market. Older generations may need retraining or support in acquiring new skills, while younger generations may feel dissatisfied with traditional training programs that may not meet current labour market needs (Bertucci, 2017).



- 4) Different experiences and perspectives of generations: Each generation has unique experiences that influence their worldview and education. Older generations may have richer work experiences that they want to share, while younger generations may have new perspectives and skills that could be useful to older generations. The challenge is to find ways to harness this diversity for mutual benefit.
- 5) Barriers to communication between generations: There can be a lack of communication between generations, hindering the effective sharing of experiences and knowledge. Sometimes, there can be conflicts between generations, making it difficult to reach a consensus (Kořán et al., 2023).
- **6)** Recognition of the value of experience: The value of the experience of all generations must be recognised and respected. This may include formalising knowledge-sharing programs across generations and including older people as mentors in educational programs (Suchá, 2021).
- 7) Promoting lifelong learning: Given the rapid changes in technology and the labour market, promoting lifelong learning for people of all ages is increasingly important. This includes retraining and continuing education opportunities for the older generation (Beneš, 2014).

5 Conclusion

In 2023, intergenerational exchange of experience is a hugely important aspect of the educational paradigm, with the potential to revolutionise the approach to knowledge transfer between generations. Current studies in social psychology and education reveal that the development of cognitive skills, critical thinking and problem-solving strongly influences intergenerational interactions. It has been shown that the traditional hierarchy that in the past only allowed for the unidirectional transfer of knowledge from teacher to student is increasingly shifting towards a multidirectional approach. Including experiences from different age groups brings diversity to the educational process, which encourages creativity and innovation. New technologies, such as virtual reality and online platforms, enable generations to connect across geographic barriers, improving the reach and accessibility of intergenerational knowledge exchange (LoBuono et al., 2019).

This phenomenon fosters social integration and facilitates the creation of bridges between older and younger generations. This scholarly approach brings the perspective that intergenerational connections are the basis for a broader understanding of the history, present and preparing for the future. Education across generations thus becomes essential to achieve the co-development of society within a dynamic environment for the 21st century.



References

- Beneš, M. (2014). *Andragogy*. Prague: Grada. ISBN 978-80-247-4824-5.
- Brücknerová, K., Kamanová, L., Novotný, P., Pevná, K., & Rabušicová, M. (2016). *Intergenerational Learning: Theory, research, practice*. Masaryk University, Faculty of Philosophy Brno. ISBN 978-80-210-8460-5.
- Burke, K., & Bertucci, A. (2017). Intergenerational programs: Past, present, and future. *Journal of Intergenerational Relationships*, *15*(4), 358-376.
- Carver, C. S., & Scheier, M. F. (2014). Self-regulation and control in personality functioning. The SAGE Handbook of Personality Theory and Assessment, 2, 367-392.
- Chen, Y., & Pu, H. (2012). Intergenerational learning through digital storytelling: A pilot study. Journal of Educational Computing Research, *47*(2), 235-255.
- Harwood, J., Lin, M., & Bateman, A. (2015). Intergenerational communities of practice: Community-university partnerships for research and education. *Journal of Community Engagement and Scholarship*, 8(2), 43-55.
- Hui, E. C. M., Chan, E. W. W., & Tse, H. M. (2018). Intergenerational Learning and Older Adults' Engagement in Hong Kong. *Journal of Aging & Social Policy*, 30(2), 101-117.
- Lavoie, J. A., & Deaudelin, C. (2012). Youth and older adults learning together: An intergenerational program fostering intergenerational relations and learning. Educational Gerontology, *38*(3), 189-203.
- LoBuono, D., Leedahl, SN, & Maiocco, E. (2019). Older Adults Learn Technology in an Intergenerational Program: A Qualitative Analysis of Help-Requested Technology Areas. Gerontology.
- Matějka, M., Kořán, R., & Milfait, R. (2023). Monograph of scientific works. Sustainability of World Heritage. *Intergenerational exchange in society and organisations*. Pan-European University in Prague, p. 190. ISBN 978-80-86847-95-5.
- Najjar, D., & Singh, N. (2016). Intergenerational learning through technology: A practical guide for aged care providers. *Journal of Aging Studies*, 38, 16-24.
- Suchá, J. (2021). Fun exercise of memory and other cognitive functions. Pasparta Prague. ISBN 978-80-88290-87-2.
- UNESCO (2015). Education for All 2000-2015: Achievements and Challenges. United Nations Educational, Scientific and Cultural Organization.